



1/2/2019

On behalf of Region 7 and Region 12 of the American Society of Heating Refrigeration and Air-conditioning Engineers (ASHRAE) I would like to inform you of our Joint Chapters and Regional Conference (CRC) to be held in St. Pete Beach, Florida August 7-10, 2019. Along with regional business meetings we are planning technical seminars, social events, workshops for chapter position training, and of course, fellowship and networking.

As you well know, ASHRAE is the go to resource for technical guidance for all things HVAC&R and conferences like our CRC support and reinforce this notion to our individual chapter members around the world. We would love for you to become involved and help us financially to be able to provide this conference for our collective Regional members.

We have identified a number of sponsorship opportunities that may be of interest to you. **This event will be an international event with people from the HVAC&R industry in attendance from the Southern and Southeastern United States, Caribbean and all of South America.** The CRC will be a perfect opportunity to market your product or services at our conference to people directly involved with our industry both here in the United States and internationally.

Attached to this letter is the available opportunities for you to get involved with our conference. We will be happy to consider not only the sponsorship opportunities listed but any other ideas you may have to market your products and services. Just let us know your ideas and we'll look at them on a case by case basis.

Please do not hesitate to contact me for additional information at grant.page@gmail.com or 859-552-0925 or Andrew Jenkins at andrew.jenkins@trane.com or 859-227-9102

Thank you for your consideration and continued support of ASHRAE.



Grant Page

2019 Joint Region 7 – Region 12 Chapters Regional Conference Chair
Bluegrass Chapter ASHRAE

859-552-0925





Sponsorship Packages

Companies may become a sponsor through a sponsorship level, a unique event or item sponsorship, or both. All sponsorships are first come, first serve. All sponsorships include the opportunity to add SWAG to the conference SWAG Bags.

Sponsorship Levels

- **PLATINUM SPONSOR – \$5,000.00 (4 Available)**
 - Opportunity to display equipment and materials on site at hotel (Vendor Showcase)
 - Full size logo on Sponsorship Recognition wall between and at all events and recognition as a Platinum Sponsor at all activities.
 - Name and Logo on Custom Conference Promotional Material
 - (2) Two Full Registrations (including all luncheons and dinners)
 - Recognition on all luncheon/dinner Programs as a Platinum Sponsor
 - Ability to address audience at 2 events by the sponsor excluding the Thursday Lunch
 - Opportunity to provide items for attendee gift bags

- **GOLD SPONSOR – \$2,500 (8 Available)**
 - Full size logo on Sponsorship Recognition wall between and at all events
 - Name and Logo on Custom Conference Promotional Material
 - (2) Two Full Registrations (including all luncheons and dinners)
 - Recognition on all luncheon/dinner Programs
 - Opportunity to provide items for attendee gift bags

- **SILVER EVENT SPONSOR – \$1,000.00**
 - This sponsorship level will be applied to the meeting events, for example the joint technical seminar, lunch & dinner events.
 - Full size logo at event and recognition as the event sponsor.
 - 1/2 size logo on Sponsorship Recognition Board events at all events
 - Name and Logo on Custom Conference Promotional Material
 - (2) Two tickets to event sponsored
 - Recognition on all luncheon/dinner Programs



- Opportunity to provide items for attendee gift bags
- **FRIENDS OF ASHRAE – GENERAL SPONSOR – \$500+**
 - Name on Custom Conference Promotional Material
 - Recognition on all luncheon/dinner Programs

Unique Event and Item Sponsorships

- **TRANSLATION SPONSOR - \$2,500.00**
 - Name recognition on all programs with Spanish-translated materials
 - Name and logo on Custom Conference Promotional Material
- **LANYARDS SPONSOR – \$2,000.00**
 - Name and/or Logo on all lanyards
 - Name and Logo on Sponsor Recognition Luncheon Program
 - Company name on Custom Conference Promotional Material
- **JOINT TECHNICAL SESSION SPONSOR – \$2,500.00 (one sponsor)**
 - Name and Logo exclusively on all Joint Technical Session signs
 - Solo recognition during event (short 5-minute presentation)
 - Recognition on Social Media promotional post
- **HOSPITALITY SUITE SPONSORS – \$2,000.00 (2 Available)**
 - Name and Logo exclusively displayed in one of the Hospitality Suites and on Suite welcome sign
 - Company SWAG in the Joint Hospitality Suite
- **SWAG BAGS SPONSOR – \$750.00**
 - Name/Logo on Swag Bags (reusable cloth bags)
 - Recognition on Social Media promotional posts
- **JOINT YOUNG ENGINEERS IN ASHRAE (YEA) EVENT SPONSOR – \$500.00**
 - Name and Logo exclusively on all Joint YEA Event signs
 - Recognition on Social Media promotional posts



- **JOINT GOLF TOURNAMENT SPONSOR – \$1,000.00 –**
 - Name and Logo displayed during Joint Golf Tournament
 - Recognition on Social Media promotional posts

- **REGISTRATION DESK SPONSOR - \$500.00**
 - Recognition on sign at the Registration Desk
 - Recognition on Social Media promotional posts

- **SPECIALTY DRINK SPONSOR - \$250.00**
 - Have a unique specialty drink named after the sponsor and created to fit and market the uniqueness of the sponsor at the Welcome Dinner.
 - Recognition on Social Media promotional posts

For sponsorship inquiries, please contact the following individuals:

- Grant Page at grant.page@gmail.com; 859-552-0925
- Andrew Jenkins at Andrew.jenkins@trane.com; 859-227-9102



2019 Joint Chapters' Regional Conference

St. Pete Beach, Florida - August 7-10, 2019

Sponsorship Commitment Form

Please mark the box next to the sponsorships you are committing to and fill out your company information below. Please provide a high-quality image of your company logo when returning the form.

Sponsorship Levels

- PLATINUM – \$5,000**
- GOLD – \$2,500**
- SILVER – \$1,000**
- Friends of ASHRAE – \$500**

Unique Event and Item Sponsorships

- VENDOR SHOWCASE – \$2,000**
- TRANSLATION SPONSOR – \$2,500**
- LANYARD SPONSOR - \$2000**
- HOSPITALITY SUITE SPONSOR – \$2,000**
- SWAG BAG SPONSOR - \$750**
- JOINT YEA EVENT SPONSOR – \$500**
- JOINT GOLF TOURNY SPONSOR - \$1,000**
- JOINT TECHNICAL SESSION SPONSOR – \$2,500**
- REGISTRATION DESK SPONSOR – \$500**
- SPECIALTY DRINK SPONSOR – \$250**

Mark box if you will be providing SWAG (Included with any sponsorship package).

Company Name: _____

Company Address: _____

Contact Name: _____

Contact E-mail Address: _____

Contact Phone Number: _____

Please return this form to Grant Page (grant.page@gmail.com) and/or Andrew Jenkins (Andrew.jenkins@trane.com).