



# **Sponsorship Packages**

Companies may become a sponsor through a sponsorship level, a unique event or item sponsorship, or both. All sponsorships are first come, first serve. All sponsorships include the opportunity to add SWAG to the conference SWAG Bags.

# **Sponsorship Levels**

# • EMERALD – \$5,000.00 (4 Available)

- Opportunity to display equipment and materials on site at hotel (Vendor Showcase)
- Full size logo on projected Sponsorship Recognition wall between and at all events
- o Name and Logo on Custom Conference Promotional Material
- o (2) Two Full Registrations (including all luncheons and dinners)
- o Recognition on all luncheon/dinner Programs
- o Recognition on Social Media promotional posts
- Bonus goodie pack (ASHRAE logo items, snacks, and promo items)

# • PLATINUM - \$2,500.00 (8 Available)

- Full size logo on Sponsorship Recognition wall between and at all events
- Name and Logo on Custom Conference Promotional Material
- o (2) Two Full Registrations (including all luncheons and dinners)
- o Recognition on all luncheon/dinner Programs
- Recognition on Social Media promotional posts
- o Bonus goodie pack (ASHRAE logo items, snacks, and promo items)

### GOLD – \$1,500.00 (12 Available)

- 3/4 size logo on Sponsorship Recognition Board at all events o Name and Logo on Custom Conference Promotional Material
- o (2) Two ASHRAE Joint Sponsor Recognition Luncheon tickets
- o (2) Two ASHRAE Joint Presidential Award Luncheon tickets
- Recognition on all luncheon/dinner Programs Recognition on Social Media promotional posts





Bonus goodie pack (ASHRAE logo items, snacks, and promo items)

# • SILVER – \$1,000.00 (15 Available)

- o 1/2 size logo on Sponsorship Recognition Board events at all events
- Name and Logo on Custom Conference Promotional Material
- o (2) Two ASHRAE Joint Sponsor Recognition Luncheon tickets
- o Recognition on all luncheon/dinner Programs
- o Recognition on Social Media promotional posts
- Bonus goodie pack (ASHRAE logo items, snacks, and promo items)

# • BRONZE - \$500.00 (20 Available)

- o Name on Custom Conference Promotional Material
- Recognition on all luncheon/dinner Programs
- o Recognition on Social Media promotional posts

# • FRIENDS OF ASHRAE – \$250.00 (20 Available)

- o Recognition on all luncheon/dinner Programs
- o Recognition on Social Media promotional posts

# **Unique Event and Item Sponsorships**

### VENDOR SHOWCASE SPONSOR - \$3,000.00 (one sponsor)

- o Prominent display of name and/or logo at the Vendor Showcase
- o Recognition on Social Media promotional posts

## JOINT REGIONAL DINNER SPONSOR - \$3,000.00 (one sponsor)

- Name and Logo exclusively on welcome sign and bars at Joint Regional Dinner o Recognition during event
- o Recognition on Social Media promotional posts

# CELL PHONE CHARGING STATION SPONSOR - \$3,000.00 (one sponsor)

- Name and/or logo on cell phone charging station with couch seating to be located in the lobby area between all business sessions, technical session, lunches, and dinners
- o Recognition on Social Media promotional posts





# JOINT TECHNICAL SESSION SPONSOR – \$2,500.00 (one sponsor)

- Name and Logo exclusively on all Joint Technical Session signs
- Solo recognition during event (short 5-minute presentation at beginning)
- Recognition on Social Media promotional posts

# TRANSLATION SPONSOR - \$2,500.00 (one sponsor)

- Name recognition on all programs with Spanish-translated materials
- Name and logo on Custom Conference Promotional Material
- o Recognition on Social Media promotional posts

# • LANYARDS SPONSOR – \$2,000.00 (one sponsor)

- Name and/or Logo on all lanyards
- Name and Logo on Sponsor Recognition Luncheon Program
- o Company name on Custom Conference Promotional Material
- o Recognition on Social Media promotional posts

# JOINT SPONSOR RECOGNITION LUNCHEON SPONSOR – \$2,000.00 (one sponsor)

- Name and Logo exclusively on welcome sign at Joint Sponsor
   Recognition Luncheon o Recognition during event
- o Recognition on Social Media promotional posts

### HALLWAY SPONSOR - \$1,000.00 (one sponsor)

- o prominent name and/or logo display on the hallway between all business sessions, technical session, lunches, and dinners
- o Recognition on Social Media promotional posts

# HOSPITALITY SUITE SPONSORS – \$2,000.00 (Two Sponsors)

- Name and Logo exclusively displayed in one of the Hospitality Suites and on Suite welcome sign
- Company SWAG in one of the Hospitality Suites o Recognition on Social Media promotional posts





## SWAG BAGS SPONSOR – \$750.00 (One sponsor)

- Name/Logo on Swag Bags (reusable cloth bags)
- o Recognition on Social Media promotional posts

# JOINT YOUNG ENGINEERS IN ASHRAE (YEA) EVENT SPONSOR – \$500.00 (one sponsor)

- Name and Logo exclusively on all Joint YEA Event signs
- o Recognition on Social Media promotional posts

# • JOINT STUDENT EVENT SPONSOR - \$500.00 (one sponsor)

- Name and Logo exclusively on all Student Event signs
- Recognition on Social Media promotional posts

# JOINT WELCOME DINNER SPONSOR – \$500.00 (one sponsor)

- Name and Logo displayed during the Joint Welcome Dinner
- o Recognition on Social Media promotional posts

# • JOINT GOLF TOURNAMENT SPONSOR – \$500.00 (one sponsor)

- Name and Logo displayed during Joint Golf Tournament
- o Recognition on Social Media promotional posts

# REGISTRATION DESK SPONSOR - \$500.00 (one sponsor)

- o Recognition on sign at the Registration Desk
- o Recognition on Social Media promotional posts

# SPECIALTY DRINK SPONSOR - \$250.00 (No sponsor limit)

- O Have a unique specialty drink named after the sponsor and created to fit and market the uniqueness of the sponsor at the Welcome Dinner.
- o Recognition on Social Media promotional posts

### For sponsorship inquiries, please contact the following individuals:

Sponsors in Florida, the Caribbean, and Central and South America, send an e-mail to Dan Rogers at <a href="mailto:danfetc@verizon.net">danfetc@verizon.net</a>.

 Sponsors in Pensacola-Florida, Alabama, Kentucky, Louisiana, Mississippi, Tennessee, or West Virginia, send an e-mail to Grant Page at <a href="mailto:grant.page@gmail.com">grant.page@gmail.com</a>.





# 2018 Joint Chapters' Regional Conference

Lake Buena Vista, Florida - August 8-11, 2018

# **Sponsorship Commitment Form**

Please mark the box next to the sponsorships you are committing to and fill out your company information below. Please provide a high-quality image of your company logo when returning the form.

Sponsorship Levels	Unique Event and Item Sponsorships  □ VENDOR SHOWCASE SPONSOR – \$2,500
□ EMERALD - \$5,000 (4 Available)	□ JOINT REGIONAL DINNER SPONSOR —
	\$2500
□ PLATINUM – \$2,500 (8 Available)	□ CELL PHONE CHARGING STATION
	SPONSOR – \$1,000
□ GOLD - \$1,500 (12 Available)	□ JOINT TECHNICAL SESSION SPONSOR —
□ SILVER - \$1,000 (15 Available)	\$2,500
□ BRONZE – \$500 (20 Available)	□ SPONSOR RECOGNITION LUNCH – \$2,000
□ FRIENDS OF ASHRAE – \$250 (20 Available)	□ HALLWAY SPONSOR – \$1,000
Unique Event and Item Sponsorships	JOINT YEA EVENT SPONSOR – \$500
REGISTRATION DESK SPONSOR – \$500	JOINT STUDENT EVENT SPONSOR – \$500
SPECIALTY DRINK SPONSOR – \$250	JOINT WELCOME DINNER SPONSOR – \$500
JOINT HOSPITALITY SUITE SPONSORS – \$2000 (2 Available)	



(jrardin@envelopgroup.com).



☐ Mark box if you will be providing SWAG (Included with any sponsorship package).
Company Name:
Company Address:
Contact Name:
Contact E-mail Address:
Contact Phone Number:
Please return this form to Robert Risley (Rob.Risley@fpl.com) and Jake Rardin